



**Resolution to Support a Fully Funded Tobacco Control Program**  
Adopted by Tobacco Free North Dakota Board of Directors on October 2, 2020

**Whereas** the Centers for Disease Control and Prevention (CDC) recommends North Dakota spends \$9.8 million per year for a tobacco control program<sup>i</sup>; and

**Whereas** North Dakota currently spends \$6.45 million per year for its tobacco control program (Sixty-sixth Legislative Assembly of North Dakota- HOUSE BILL NO. 1004, Tobacco Prevention Appropriation: 12,902,064 2019-2021 Biennium); and

**Whereas** North Dakota's program is responsible for offering tobacco cessation counseling and services to nearly 16,000 adults last year; and

**Whereas** having a robust media campaign has a direct effect on decreasing tobacco usage rates, increasing utilization and awareness of cessation services, and decreased youth initiation rates<sup>ii</sup>; and

**Whereas** an economic review shows media campaigns can have a return on invest as high as \$74:1, costing about \$213 to save one life<sup>iii</sup>; and

**Whereas** states that make larger investments into tobacco control programs see a reduction in tobacco sales<sup>iv</sup>; and

**Whereas** 75 percent of North Dakota adults believe tobacco use in youth is a moderate or serious problem<sup>v</sup>; and

**Whereas** nearly 9 in 10 people that smoke started before the age of 18<sup>vi</sup>; and

**Whereas** 35.5% of high school students (grades 9-12) in North Dakota use tobacco products including cigarettes, cigars, electronic nicotine delivery systems (ENDS) or other smokeless products<sup>vii</sup>, of whom many will develop a lifelong addiction to nicotine/tobacco products<sup>viii</sup>; and

**Whereas** tobacco use in North Dakota imposes economic burden, with direct healthcare costs amounting to \$326 million each year, productivity losses approximating \$232.6 million annually, and each household paying \$730 per year in state and federal taxes from smoking-caused government expenditures<sup>ix</sup>; and

**Whereas** this resolution addresses commercial tobacco, which is different from traditional tobacco used in American Indian spiritual and ceremonial practices; and

**Whereas** the Tobacco Industry spends \$38.2 million each year marketing in ND; and

**Whereas** the Surgeon General has concluded there is no risk-free level of exposure of secondhand smoke or vapor and that tobacco-free workplace policies are the only way to eliminate secondhand exposure; and

**Whereas** individuals living in communities with comprehensive smoke-free policies are 22 percent less likely to be hospitalized for Chronic Obstructive Pulmonary Disease (COPD) compared to individuals living in communities without strong smoke-free policies;

**Now therefore be it resolved**, \_\_\_\_\_ supports funding a comprehensive tobacco control program at the CDC recommended levels to reduce the prevalence of tobacco use in North Dakota. Further, \_\_\_\_\_ supports using money from the Master Settlement Agreement, tobacco taxes and any other relevant sources to fund the program.

\_\_\_\_\_  
Name of Organization Representative

\_\_\_\_\_  
Signature of Organization Representative

\_\_\_\_\_  
Date

<sup>i</sup> Centers for Disease Control and Prevention. (2014). *Best Practices for Comprehensive Tobacco Control Programs*. Atlanta: Centers for Disease Control and Prevention.

<sup>ii</sup> Centers for Disease Control and Prevention. (2017). *Tobacco Control Interventions*. Atlanta: Centers for Disease Control and Prevention. (<https://www.cdc.gov/policy/hst/hi5/tobaccointerventions/index.html>)

<sup>iii</sup> Centers for Disease Control and Prevention. (2017). *Tobacco Control Interventions*. Atlanta: Centers for Disease Control and Prevention. (<https://www.cdc.gov/policy/hst/hi5/tobaccointerventions/index.html>)

<sup>iv</sup> Office of the Surgeon General. (2014). *The Health Consequences of Smoking: 50 Years of Progress*. Rockville, MD: Office of the Surgeon General.  
(<https://prevention.nd.gov/sites/default/files/North%20Dakota%20Community%20Readiness%20Report%202019.pdf>)

<sup>vi</sup> Substance Abuse and Mental Health Services Administration. 2018 National Survey on Drug Use And Health: Detailed Tables external icon. Substance Abuse and Mental Health Data

<sup>vii</sup> *North Dakota 2019 High School (Grades 9-12) YRBS Results*. (2019). Bismarck, ND: ND Department of Public Instruction.

<sup>viii</sup> ([https://www.health.nd.gov/sites/www/files/documents/Files/OSE/YRBS/2019\\_NDHS\\_Statewide\\_REA\\_Regions.pdf](https://www.health.nd.gov/sites/www/files/documents/Files/OSE/YRBS/2019_NDHS_Statewide_REA_Regions.pdf))

<sup>ix</sup> Campaign for Tobacco Free Kids. (2020). *The Toll of Tobacco in North Dakota*. Washington, D.C.: Campaign for Tobacco Free Kids.